

MON BEADS MAKING CLUSTER



1.	Implementing Agency	Konyak Nyupuh Sheko Khong (Konyak Citizen Women Organisation)				
2.	Address	Mon Town, P.O. Mon				
	Phone/Fax, e-mail	--				
	Website:	www.				
3.	Cluster products	Necklace, Ornamental items, Ladies Bag, Wrist Bands, Neck Tie				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	78.20	8.50--	86.70	21.35	21.35	16.79
5.	Name of Cluster Dev. Executive	Smt. Mariam				
	Mobile No./Phone No.	--				
6.	Name of Technical Agency:	Indian Institute of Entrepreneurship,				
A.	Name of the Resource person with mobile No.	Mr. Santanu Deka 09577521547				
B.	Address	Lalmati, Basistha Chariali, 37, N.H. Bypass, Guwahati. 781 029. Assam				
C.	Phone/Fax/ e-Mail	09577521547				
7.	Date of commissioning of cluster	22.6.2009				
8.	Expected date of completion of	31.3.2012				

	cluster		
9.	CFCs Status		
A.	No. of CFCs	Land availability	Constructed area
	--	--	--
B.	Machinery Installed in CFC		
	No.	Name of the machinery	
	1.	--	
	2.	--	
10.	No. of Charkhas		--
11.	No. of Looms		--
12.	No. of Tools Distributed		--
13.	Interventions carried out in Design product Development		
A.	Name of Designer with address and phone/mobile		--
B.	New products Developed		--
C.	Improved /New designs		--
D.	Brief note on Design intervention		--

14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation/up-gradation of Sales outlets		--	--	--			
B.	Brief Note on efforts undertaken		--					
15.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	--	--	80	--				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	--		200	--				
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	250	--	250	200	--	--	--	50
	No. of Identity card issued							
17.	Self Help Groups							
A.	No. of SHG formed			15				
B.	No. of SHG Registered			--				
C.	No. of SHG tied up with Bank			--				
18.	Production							
	Annual Production			Qty.	Value (Rs. in lakh)			
				--	4.40 (2010-11)			

19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	2.64 (2010-11)
Export Market if any		--	
20.	Achievement		
A.	Registration with ISOs	--	
B.	Branding of products	--	
C.	Improved Packaging	--	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	30%
E.	Social security coverage of Artisans	--	